

Education

University of Cologne <i>09.2021 – current</i>	PhD (part-time) in Management, Organizational Behavior Focal area: «Fostering digital collaboration in age-diverse teamwork – how to leverage the potential of age-based differences and cultivate collective digital potential»
Aston University, Aston Business School (UK) <i>09.2015 – 04.2017</i>	MSc in Organizational Behavior Dissertation: «What is the relationship between the big five personality dimensions and confirmation bias and how it is influenced by time pressure?»
ZHAW School of Management and Law (CH) <i>09.2009 – 07.2013</i>	BSc in Business Administration, General Management Dissertation: «A Business Case for a Provider of Healthcare Products in the Reintegration Process of Stroke Patients»
Handelsschule KV Schaffhausen (CH) <i>08.2005 – 07.2008</i>	Apprenticeship as Mediamatiker Having developed practical and theoretical expertise in Sales, Marketing, IT, Finance at IVF HARTMANN AG

Work Experience

W.I.R.E. (CH) <i>09.2023 – current</i>	Project Manager Performing strategic analyses of medium- to long-term challenges for organizations, rising from emerging trends in technology, society, and business. Elaborating studies and publications, derived from holistic evaluation systems and through the generation of corresponding vision, scenarios and recommendations.
APP Unternehmensberatung AG (CH) <i>11.2017 – 07.2023</i>	Senior Consultant Digital Transformation Leading and executing various projects for a wide range of customers in strategic and transformational settings, driving digital transformation forward Holding different lectures at a number of universities of applied science and presenting keynotes and facilitating subject-related sessions on a variety of conventions and professional congresses
George Eliot NHS Trust Nuneaton (UK) <i>01.2017 – 09.2017</i>	Business Change Manager, IT Projects Leading the business change team for the deployment of a digital communication system across the hospital and consulting of the clinical areas on the transformation project

Wow Zone Ltd. (UK) **Digital Project Manager**
11.2015 – 10.2016 Consulting SME in digital transformation and business strategy for the development of digital concepts and interdisciplinary planning and execution of multi-channel campaigns

IVF HARTMANN AG (CH) **Sales Service Manager Hospital & Care**
08.2013 – 07.2015 Head of two customer service departments ensuring excellent customer service and digitalisation of key business as well as cross-functional support processes
Responsibility of project portfolio for digital customer solutions, developing and implementing of digital sourcing solutions for hospitals and care homes

IVF HARTMANN AG (CH) **Process & Solutions Coordinator, Digital Solutions**
03.2012 – 07.2013 Leading various projects incl. work plans and budgets, resource allocation, timetable, risk and impact assessment, implementation; development and roll-out of digital supply chain projects, following prince2 and agile principles

IVF HARTMANN AG (CH) **Marketing Assistant Consumer**
09.2009 – 08.2011 Responsible for the digital brand strategy and development of social media concepts, incl. design and launch of the brands iPhone application

Skills & Experience

Languages Native in (Swiss) German, fluent in English and French

Experience Lecturing and Teaching, Supervision and Tuition, Keynote and Talks, Workshop- and Session-Facilitation, Research Methods, Quantitative Studies, Statistics, Project Management, Consulting and Advisory, Leadership, Change and Transformation, Data Analysis

Research Projects

Vestner, P., & Burmeister, A. (in Progress). Digital collaboration among age-diverse employees – an intervention study.
